



# County of Santa Cruz

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## PARKS, OPEN SPACE & CULTURAL SERVICES

979 17<sup>TH</sup> AVENUE, SANTA CRUZ, CA 95062

(831) 454-7901 FAX: (831) 454-7940 TDD: (831) 454-7978

JOE SCHULTZ, DIRECTOR

January 27, 2011

Patti Keating, Chief,  
State of California – The Resources Agency  
Department of Parks and Recreation  
Office of Grants and Local Services  
P. O. Box 942896  
Sacramento, CA 94296-0001

RE: Project Number: RZ-44-012 (\$68,696); 02-44-014 (\$342,103)  
Santa Cruz Veterans Memorial Building

Dear Ms. Keating:

On January 3, 2011, we received your letter acknowledging a report prepared for the Santa Cruz County Board of Supervisors on the work efforts to re-open the Santa Cruz Veterans Memorial Building. Your letter went on to acknowledge that the federal grant funding request in the amount \$1.28 million to repair the Veterans Memorial Building was unsuccessful.

Additionally, you requested the submittal of a revised plan, including a timeline, for steps to be taken in order to comply with the contract provisions in re-opening the Santa Cruz Veterans Memorial Building to the public. The County continues to work diligently on a plan to re-open the building and return it to public use.

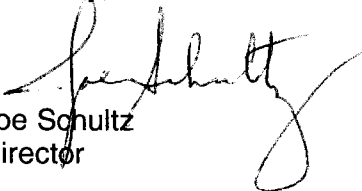
At the Board of Supervisors meeting of January 25, 2011, the General Services Department filed a status report on the Santa Cruz Veterans Memorial Building Repair Project, and the Parks Department filed a report on the status of the Veterans Memorial Building Board of Trustees Strategic Planning Process. Copies of both status reports are included with this letter. However, copies of the minutes from the January 25, 2011 Board of Supervisors meeting discussion are not yet available. In summary, however, the Board of Supervisors directed staff to hire a consultant to work on the design of the repairs, and to return to the Board of Supervisors with an update during March 2011.

Since key elements such as funding options, design parameters, and further direction from the Board of Supervisors are still evolving, it is premature at this moment to state exact steps and time line for a plan to re-open the building.

The Parks Department believes that within an additional 60 days, it will have additional information. Within that time period, the Parks Department will report back to your Department more specific information regarding the development of a feasible plan, objectives, and time line for implementation, in order to comply with the contract provisions of the grant.

If you have any question or are in of additional information on the status of the Santa Cruz Veterans Memorial Building Repair Project, you can reach me by telephone at 454-7901, or via e-mail at prc001@scparks.com.

Sincerely,



Joe Schultz  
Director

JS:ro

Enclosures: Status Report- County General Services Department, January 11, 2011  
Status Report- County Parks Department, January 11, 2001

cc: CAO; CSL, RISK, HSD, Santa Cruz Veterans Board of Trustees; Veterans Memorial Council

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# County of Santa Cruz

## GENERAL SERVICES DEPARTMENT

701 OCEAN STREET, SUITE 330, SANTA CRUZ, CA 95060-4073

(831) 454-2210 FAX: (831) 454-2710 TDD: (831) 454-2123

NANCY GORDON, DIRECTOR

January 11, 2011

Agenda: January 25, 2011

Board of Supervisors  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

### Status Report: Santa Cruz Veterans Memorial Building Repair Project

Dear Members of the Board:

At your Board's November 9, 2010 meeting, staff presented a report on the Santa Cruz Veterans Memorial Building Repair project. This project calls for engineered repair work to address the building's structural deficiencies that do not meet minimum life safety performance standards during a seismic event.

At that time, County staff was seeking State and federal assistance in identifying potential funding sources, including reconsideration of a denial for consideration under a specific federal program. Those efforts continue, as does a preliminary review of possible financing. Additionally, the Parks Department has continued their efforts with the Veteran's Memorial Building Board of Trustees (VBOT); a separate report is provided on your Board's agenda today.

In the litigation of *United Veterans Council v. County of Santa Cruz*, County Counsel is currently engaged in negotiations with the plaintiff's attorney. The result of these negotiations will inform further action recommendations for your Board's consideration in repairing the building and in reaching agreement on interim space arrangements for the displaced veterans groups. County Counsel will bring an update on the litigation matter to your Board today in closed session.

It is therefore RECOMMENDED that your Board accept and file this status report on the Santa Cruz Veterans Memorial Building Repair Project and direct the General Services Department to return with an update on or before March 8, 2011.

Very truly yours,

Nancy Gordon  
General Services Director

RECOMMENDED:

SUSAN A. MAURIELLO  
County Administrative Officer

cc: CAO; County Counsel; Parks; Risk Management; Human Services Department; Santa Cruz Veterans Board of Trustees; Veterans Memorial Council.



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JOE SCHULTZ, DIRECTOR

APPROVED AND FILED  
BOARD OF SUPERVISORS

January 11, 2011

DATE: 1/25/11  
COUNTY OF SANTA CRUZ  
SUSANA MAURIELLO  
EX OFFICIO CLERK OF THE BOARD

AGENDA DATE: January 25, 2011

BOARD OF SUPERVISORS  
County of Santa Cruz  
701 Ocean Street  
Santa Cruz, CA 95060

**SUBJECT: STATUS REPORT FOR THE VETERANS MEMORIAL BUILDING BOARD OF TRUSTEES STRATEGIC PLANNING PROCESS**

On April 13, 2010 your Board authorized a new independent contractor agreement with the Veterans Memorial Building Board of Trustees to engage in strategic planning and fundraising efforts for the remaining quarter of fiscal year 09/10 with results scheduled to be delivered on August 1, 2010. On August 17, your Board approved an extension to this contract with the final plan to be delivered by December 31, 2010. The final document was to contain the following:

1. Overview of mandate of the Veterans Memorial Building Board of Trustees.
2. Analysis of current status of the organization.
3. Stakeholder identification and analysis of issues impacting stakeholders
4. Analysis of resources (financial, human, infrastructural, etc).
5. Key Goals and Objectives for the possible reopening of the building and for the next 24 to 48 month period, identifying options under both the potential reopening and the potential continued closure during that time frame.
6. An implementation, monitoring and evaluation plan for the key goals and objectives.
7. Identification of the Roles and Responsibilities in implementation.
8. Short and long-term fundraising plan for the building's renovation, including the identification of potential funding sources.

The Parks Department has received the final strategic plan and a complete copy is on file with the Clerk of the Board. The strategic plan is intended to enable the Veterans Memorial Building Board of Trustees to focus on what is most important for the organization in a changing environment while ensuring the organization will deliver on its mission and vision for the Veteran's community. The Veterans Memorial Building Board of Trustees identified the following goals for the next two to four years:

- Goal 1: Reopen the Veterans Memorial Building
- Goal 2: Honor Veterans, promoting Veterans pride and ownership
- Goal 3: Provide Services for Veterans
- Goal 4: Strengthen the Veterans Memorial Building Board of Trustees to better achieve the Mission
- Goal 5: Develop Community Activities compatible with Veterans activities